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THE AP-GfK POLL May, 2014

Conducted by GfK Public Affairs & Corporate Communications

A survey of the American general population (ages 18+)

Interview dates: May 16 - 19 2014 Number of interviews, adults: 1,354

Margin of error for the total sample: +/- 3.0 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Please refer to the exact sample number at the bottom of each table.

*Beginning in October, 2013, AP-GfK polls were conducted online using GfK's nationally representative KnowledgePanel. All prior trend conducted by telephone. For more information, see http://www.ap-gfkpoll.com.





FAV2. Do you have a favorable or unfavorable impression of...

[GRID, RANDOMIZE FIRST TWO ITEMS]

The Democratic Party	5/16-19/14	3/20-24/14	12/5-9/13	10/3-7/13
Total favorable	47	43	43	42
Very favorable	15	15	15	13
Somewhat favorable	32	28	28	29
Total unfavorable	51	54	55	54
Somewhat unfavorable	25	25	27	23
Very unfavorable	26	29	28	32
Refused/Not Answered	3	3	2	4

Based on: N=1,354 N=1,012 N=1,367 N=1,227

The Republican Party	5/16-19/14	3/20-24/14	12/5-9/13	10/3-7/13
Total favorable	35	38	30	28
Very favorable	7	9	5	7
Somewhat favorable	28	29	25	21
Total unfavorable	62	60	68	69
Somewhat unfavorable	34	34	37	34
Very unfavorable	28	26	31	35
Refused/Not Answered	3	3	3	4

Based on: N=1,354 N=1,012 N=1,367 N=1,227





FAV2. (Continued) Do you have a favorable or unfavorable impression of...

The tea party movement	5/16-19/14	3/20-24/14	12/5-9/13	10/3-7/13
Total favorable	31	31	28	26
Very favorable	7	7	6	7
Somewhat favorable	25	24	22	19
Total unfavorable	65	66	69	70
Somewhat unfavorable	24	29	28	27
Very unfavorable	40	37	41	43
Refused/Not Answered	4	3	4	4

Based on: N=1,354 N=1,012 N=1,367 N=1,227

CUR25. Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS]

Handling the economy	5/16-19/14	3/20-24/14	12/5-9/13
The Democratic Party	25	24	26
The Republican Party	27	28	27
Both equally	14	18	15
Neither	31	28	30
Refused/Not Answered	3	2	1

Based on: N=1,354 N=1,012 N=1,367

Handling the federal budget	5/16-19/14	3/20-24/14
The Democratic Party	22	22
The Republican Party	26	27
Both equally	14	16
Neither	35	33
Refused/Not Answered	3	2

Based on: N=1,354 N=513





CUR25. (Continued) Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS]

Handling health care	5/16-19/14	3/20-24/14	12/5-9/13
The Democratic Party	34	30	32
The Republican Party	26	26	22
Both equally	11	12	12
Neither	27	30	32
Refused/Not Answered	3	2	1
Based on:	N=1,354	N=1,012	N=1,367
	5-19/14)-24/14	5-9/13

Handling immigration	5/16-19/14	3/20-24/14	12/5-9/13
The Democratic Party	29	25	27
The Republican Party	23	26	23
Both equally	15	18	19
Neither	30	30	30
Refused/Not Answered	2	2	1

Based on: N=1,354 N=1,012 N=1,367

Managing the federal government	5/16-19/14	3/20-24/14	12/5-9/13
The Democratic Party	23	24	22
The Republican Party	24	22	22
Both equally	16	18	17
Neither	34	34	38
Refused/Not Answered	3	2	1

Based on: N=1,354 N=499 N=1,367



CUR25. (Continued) Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS]

Handling laws regarding same-sex marriage	5/16-19/14	3/20-24/14
The Democratic Party	36	31
The Republican Party	18	17
Both equally	14	17
Neither	29	32
Refused/Not Answered	2	2

Based on: N=1,354 N=1,012

Handling laws regarding abortion	5/16-19/14	3/20-24/14
The Democratic Party	31	30
The Republican Party	22	22
Both equally	16	17
Neither	28	28
Refused/Not Answered	3	2

Based on: N=1,354 N=1,012

Protecting the country	5/16-19/14	3/20-24/14	12/5-9/13
The Democratic Party	16	16	18
The Republican Party	32	34	31
Both equally	29	28	29
Neither	21	21	22
Refused/Not Answered	3	2	1

Based on: N=1,354 N=1,012 N=1,367



CUR25. (Continued) Which party do you trust to do a better job of:

[GRID, RANDOMIZE ITEMS]

Handling the U.S. image abroad	5/16-19/14
The Democratic Party	22
The Republican Party	24
Both equally	22
Neither	30
Refused/Not Answered	3

Based on: N=1,354

Handling gender inequality	5/16-19/14
The Democratic Party	34
The Republican Party	13
Both equally	22
Neither	27
Refused/Not Answered	3

Based on: N=1,354

Addressing the concerns of people like me	5/16-19/14
The Democratic Party	30
The Republican Party	22
Both equally	12
Neither	34
Refused/Not Answered	3

Based on: N=1,354

Some questions previously released.



ASKING ORDER OF PTY1/PTY2 ROTATED:

PTY1. What does it mean to you when someone says they are a Republican?

	41,
	5/16-19/14
	16-
Attributes or attitudes NET	27
Support wealthy/Business/Not for the people	21
Closed-minded/Intolerant	6
Religious/Family oriented/Morality	4
Out of touch/Outdated/Old-fashioned	3
White	1
Issues/Ideology NET	26
Conservative/Right-wing	22
Want lower taxes	3
Traditional viewpoint/American values	2
Strong on defense/Hawk	2
Follow the Constitution/Respect the Constitution	1
Extreme positions	1
Smaller government/Deregulation NET	16
Smaller government/Reduce government spending	7
Personal responsibility/Self-reliance	5
Fiscal conservative	4
Freedom/liberty	2
Partisanship NET	14
That's their party/Who they vote for/Agree with on issues	9
Don't share their views	4
Share their views	2
Social issues NET	5
Pro-life	2
Anti-gay marriage/Anti-gay rights	2
Socially conservative	2
Anti-immigration	1
States' rights	*
Negative personal reaction NET	5
Positive personal reaction NET	2
Don't follow politics	*
Doesn't mean anything/No difference	4
Other St.	11
No answer/Refused	20
Based on:	N=1.354





PTY2. What does it mean to you when someone says they are a Democrat?

	16-
	19
Issues/Ideology NET	25
Liberal/Left-wing/Progressive	24
Personal freedom/Protection of rights	1
Weak on defense/Anti-war	1
Attributes/Attitudes NET	25
For the people/For working people	7
Open-minded/Equality	6
For social programs/Social justice/Safety net	5
Cares for poor, disadvantaged	5
For a level playing field/Fairness/Opportunity	3
Middle class/For the middle class	2
Socialism	2
For minorities	1
Anti-religion/Immoral	1
Pro-government/Big government NET	13
Support bigger government/More spending/Negative budget mentions	7
Anti-responsibility/Entitlement mindset/Handouts/Too reliant on gov't	7
Government control/Involvement	2
Support increased regulations/Anti-business	1
Taxes NET	3
Believes in higher taxes	2
Take from the rich/Re-distribution of wealth	2
Social issues NET	5
Pro-choice	2
Pro-gay rights/Support same-sex marriage	2
Pro-environment/Climate change	2
Pro-immigration/Support immigration reform	1
Health care/Obamacare	1
Modern social issue positions/In-step with public on social issues	*
Partisanship NET	11
That's their party/Who they vote for/Agree with on issues	6
Support Obama/For Obama	1
Not a Republican/Against Republicans	1
Share their views	1
Don't share their views	1
Will do anything to get elected/Tell people what they want to hear	*
Negative personal reaction NET	9
Positive personal reaction NET	3



PTY2. (Continued) What does it mean to you when someone says they are a Democrat?

Don't follow politics	*
Doesn't mean anything/No difference	5
Other	16
No answer/Refused	19

Based on:

N=1,354

PTY4. And what does it mean to you when someone says they are a political independent?

	5/16-
Partisanship NET	33
Not a member of a political party or the two major parties	18
A mixture of both parties/Agree with one party on some issues, other party on other issues	8
Dissatisfied with parties or politics/Dislike both parties/Disagree with both parties	5
Can go/vote/lean either way	3
That's how they vote	1
They are neutral	1
Share their views/Understand their views	1
Don't share their views/Not my party	*
Attributes/Attitudes NET	17
Free-thinking/Think for themselves/Have their own ideas	8
Wishy-washy/Indecisive/On the fence	4
Unwilling or unable to pick one party/Undecided	2
Don't know what they want/Don't know what they believe	1
Confused	1
Wants something different/Alternative	1
Wants to compromise/Prefers compromise	*
Issues/Ideology NET	13
Makes decisions based on issues/Votes for person not the party	9
Middle of the road/Moderate/Center	5
Negative personal reaction NET	2
Positive personal reaction NET	2
They don't follow politics	3
Doesn't mean anything/No difference	5
Other	14
No answer/Refused	23

Based on:

N=1,354





Some questions previously released.

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11
Supporter	20	22	27	20	17	23	22	27	23	22	25	30	28	25	33	30
Not a supporter	77	73	67	76	78	62	64	63	65	67	71	64	68	70	61	63
Don't know [VOL]	na	na	na	na	na	12	13	8	10	10	4	6	4	5	5	7
Refused/Not Answered	4	6	6	4	5	3	1	1	1	1	1	1	*	*	1	*

TP4a. [IF TP4=1] Do you support the tea party movement strongly or somewhat...

	5/16-19/14	3/20-24/14
Strongly	28	31
Somewhat	71	67
Refused/Not Answered	1	2

Based on: Tea Party Supporter N=263 N=227



PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12
Democrat	32	30	33	29	31	27	29	33	31	32	34	31
Independent	21	24	23	28	27	29	30	27	27	28	27	29
Republican	26	27	25	23	23	21	21	23	25	28	30	22
None of these	19	16	18	17	15	20	19	15	14	8	6	17
Don't know [VOL]	na	na	na	na	na	1	*	1	2	2	*	1
Refused/Not Answered	3	3	2	2	3	3	1	2	2	2	3	*

N=1,004

N=1,012

N=1,354



N=839

N=1,512

Based on:

PID1/i. Do you consider yourself a Democrat, a Republican, an independent or none of these? IF "INDEPENDENT" OR "NONE," OR REFUSAL, ASK: Do you lean more toward the Democrats or the Republicans?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Total Democrat	43	41	44	42	44	44	46	49
Democrat	32	30	33	29	31	27	29	33
Independent – lean Democratic	9	8	9	8	10	10	12	10
None – lean Democratic	3	3	2	4	3	7	5	6
Total Republican	34	39	35	37	35	37	36	37
Republican	26	27	25	23	23	21	21	23
Independent – lean Republican	6	10	8	11	9	11	9	9
None – lean Republican	2	2	2	4	3	5	6	5
Independent – don't lean	7	6	5	10	9	7	7	6
None – don't lean	16	14	16	12	12	6	6	4
[VOL] Independent – lean other	na	na	na	na	na	1	1	1
[VOL] None – lean other	na	na	na	na	na	2	1	1
Don't know	na	na	na	na	na	2	2	1
Refused/Not answered	-	-	-	-	-	2	1	2

Based on: N=1,354 N=1,012 N=1,060 N=1,367 N=1,227 N=1,004 N=1,004 N=1,002



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PTY3a.

[IF REPUBLICAN OR LEAN REPUBLICAN] For each of the following statements, please indicate if it represents what you mean when you say you are a Republican:

RANDOMIZED

	Strongly describes	Somewhat describes	Does not describe	
	how I feel about	how I feel about	how I feel about	Refused/Not
	being a Republican	being a Republican	being a Republican	answered
I generally like the				
policies of the				
Republican Party	39	50	10	2
I have been a				
Republican for as long				
as I can remember	37	28	33	3
I usually think of				
myself as a Republican				
but I don't completely				
agree with what the				
party stands for	33	48	17	2
I usually prefer				
Republican				
candidates, but				
sometimes I support				
Democrats	25	42	30	2
I like the kinds of				
candidates the				
Republican Party				
usually runs	23	57	18	2
With me, it's more a				
matter of not liking				
the Democrats than				
anything else	13	30	54	3

Based on: Republican or lean Republican N=488





PTY3b.

[IF DEMOCRAT OR LEAN DEMOCRAT] For each of the following statements, please indicate if it represents what you mean when you say you are a Democrat:

RANDOMIZED

	Strongly describes	Somewhat describes	Does not describe	
	how I feel about	how I feel about	how I feel about	Refused/Not
	being a Democrat	being a Democrat	being a Democrat	answered
I have been a				
Democrat for as long				
as I can remember	39	26	32	3
I generally like the				
policies of the				
Democratic Party	39	49	11	2
I like the kinds of				
candidates the				
Democratic Party				
usually runs	30	50	19	2
I usually think of				
myself as a Democrat				
but I don't completely				
agree with what the				
party stands for	25	46	28	2
I usually prefer				
Democratic				
candidates, but				
sometimes I support				
Republicans	25	38	35	2
With me, it's more a				
matter of not liking				
the Republicans than				
anything else	16	34	48	2

Based on: Democrat or lean democrat N=578





G11b. Generally speaking, do you consider yourself a...?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	22	18	20	20	18	22	21	21
Conservative	33	38	38	35	36	40	37	40
Moderate	42	40	38	42	41	30	35	32
Don't know	na	na	na	na	na	6	5	5
Refused/Not answered	4	4	5	4	5	2	1	2
Based on:	N=1,354	N=1,012	N=1,060	N=1,367	N=1,227	N=1,004	N=1,004	N=1,002

ASKING ORDER OF G11C/G11D ROTATED:

And when it comes to most [BOLD: social] issues, do you consider your views to be: G11c.

	5/16-19/14	3/20-24/14
Liberal	28	23
Conservative	32	36
Moderate	35	38
Refused/Not answered	5	4
Based on:	N=1,354	N=1,012

G11d. And when it comes to most [BOLD: economic or fiscal] issues, do you consider your views to be:

	5/16-19/14	3/20-24/14
Liberal	16	14
Conservative	41	42
Moderate	39	39
Refused/Not answered	4	5
Based on:	N=1,354	N=1,012



S1. Are you currently registered to vote at your address, or not?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	74	77	73	79	78
No	19	16	20	16	15
Not sure	5	5	4	2	5
Refused/Not answered	3	2	3	2	3

Based on: (Excludes those living in ND)

N=1,352 N=1,009 N=1,058 N=1,365 N=1,225

S2. How often would you say you vote?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Always/Nearly always	65	66	63	67	68
Always	37	37	35	38	40
Nearly always	28	30	28	29	29
In about half of elections	10	10	8	11	10
Seldom/Never	23	22	26	21	20
Seldom	8	8	9	8	7
Never	15	14	17	13	13
Refused/Not answered	2	3	3	2	3

Based on: N=1,354 N=1,012 N=1,060 N=1,367 N=1,227



S3a. Sometimes things come up and people are not able to vote. In the 2012 election for president, did you happen to vote, or not?

	5/16-19/14
Yes	71
No	27
Refused/Not answered	2

Based on: N=1,354

S4. On November 4, 2014, congressional elections will be held. Using a 0-to-10 scale, where 10 means you are completely certain you WILL VOTE and 0 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming Congressional election? You can use any number between 0 and 10, to indicate how strongly you feel about your likelihood to vote.

	5/16-19/14
10 – Completely certain you WILL VOTE	<u>'.</u> '
9	9
8	8
7	4
6	4
5	10
4	2
3	2
2	2
1	2
0 - Completely certain you will NOT vote	12
Refused/Not answered	2

S5. How much interest do you have in following news about the upcoming congressional election? A great deal, quite a bit, only some, very little, or no interest at all?

	5/16-19/14
A great deal/Quite a bit	40
A great deal	15
Quite a bit	25
Only some	30
Very little/No interest at all	28
Very little	14
No interest at all	14
Refused/Not answered	2

Based on: N=1,354

DM5. Which one of the following best describes where you live?

Urban area	25
Suburban area	50
Rural area	23
Refused/Not Answered	2



INS1. The next questions are about your personal health insurance. Please include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

Are you currently covered by any kind of health insurance or some other kind of health care plan or not?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Yes	82	85	83	82	83
No	15	12	16	16	14
Refused/Not answered	3	3	2	2	3

Based on: N=1,354 N=1,012 N=1,060 N=1,367 N=1,227

INS2. [IF YES IN INS1:]What kind of health insurance or health care coverage do you have? Is it Medicare, Medicaid, private insurance that you buy through your employer or on your own, or some other type?

	5/16-19/14	3/20-24/14	1/17-21/14	12/5-9/13	10/3-7/13*
Medicare	10	13	13	12	21
Medicare Advantage	4	4	4	5	na
Medicare plus a supplemental policy you					
purchased separately	7	6	7	5	na
Medicaid	6	6	9	6	7
Private insurance bought on your own	8	6	6	6	6
Job-based private insurance through your					
employer or a family member's employer	59	59	56	60	54
Something else	5	5	6	5	11
Refused/Not answered	1	1	*	1	1

Based on: Have health insurance N=1144 N=897 N=923 N=1172 N=1,053





DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	29
No	67
Refused/Not Answered	4

Based on: N=1,354

DM13. What is your religious preference?

Protestant	26
Catholic	23
Mormon	2
Jewish	2
Muslim	1
Other religion	13
Don't belong to religious denomination	30
Refused/Not Answered	3

Based on: N=1,354

DM14. [IF "OTHER RELIGION" IN DM13] Do you consider yourself a Christian, or not?

Yes, a Christian	86
No, not a Christian	14
Refused/Not Answered	1

Based on: N=161

SC. If you were asked to use one of four names for your social class, which would you say you belong in:

The lower class	9
The working class	36
The middle class	49
The upper class	3
Refused/Not Answered	3





PPEDUCAT. (4 category)

Less than high school	10
High school	32
Some college	29
Bachelor's degree or higher	29

Based on: N=1,354

PPETHM

White, Non-Hispanic	67
Black, Non-Hispanic	11
Other, Non-Hispanic	3
Hispanic	15
2+ Races, Non-Hispanic	4

Based on: N=1,354

PPGENDER

Male	48
Female	52

Based on: N=1,354

PPWORK

Working – as a paid employee	53
Working – self-employed	7
Not working – on temporary layoff from a job	1
Not working – looking for work	9
Not working – retired	18
Not working – disabled	5
Not working - other	8





PPAGE

Age group:

18-29	22
30-49	34
50-64	26
65+	18

Based on: N=1,354

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	5
\$10,000 to under \$20,000	7
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	21
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	17
\$150,000 or more	9

Based on: N=1,354

CENSUS REGION:

Northeast	18
Midwest	22
South	37
West	23





AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted May 16-19, 2014 by GfK Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This poll is based on a nationally-representative probability sample of 1,354 general population adults age 18 or older. This included an oversample of 310 adults who have never been married.

The survey was conducted using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. At inception participants were chosen scientifically by a random selection of telephone numbers and since 2009 through Address-based sampling using the post office's delivery sequence file. Persons in these households are then invited to join and participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The data were weighted to account for probabilities of selection, as well as age within sex, education, race, and phone type; in addition, adjustments were made before weighting to account for the oversample of never married adults. The phone type targets came from the fall, 2012 MRI Consumer Survey. The other targets came from the March, 2012 Supplement of the Current Population Survey.

The margin of sampling error is plus or minus 3.0 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent. The cooperation rate for this poll was 44%.

Trend data are displayed for selected questions from previous AP-GfK Polls that were conducted using telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at http://www.ap-gfkpoll.com.



